

1. Title: NBA Star LeBron James Charity Is The 6th Most Charitable Athlete With Over \$41M!

Keyword : LeBron James charity

Word count - 1300

Payment - 2750

<https://www.theballzone.com/2018/07/lebron-james-becomes-6th-most-charitable-athlete-in-world-after-donating-42-million-for-young-kids/>

<https://www.sportskeeda.com/basketball/what-lebron-james-charity>

<https://www.nba.com/news/lebron-james-off-court-legacy-complements-nba-success>

Note: Mention about the following activities on LeBron's page:

<https://www.lebronjames.com/>

<https://www.lebronjamesfamilyfoundation.org/>

- Bike-A-Thon

LeBron hosts his first annual Bike-a-thon, a family-friendly event bringing the city and its youth together for a day of fun.

- One and Done

LeBron's Bike-A-Thon was one of many "one-and-done" events the Foundation sponsored for several years to create positive experiences for families in Akron.

- I PROMISE Program

LeBron re-focused the Foundation's efforts on the life-changing power of education and established the I PROMISE Program.

- We Are Family Reunion

LeBron hosts his first "We Are Family Reunion" that gathers all of his program's students and their families to kick off a brand new school year.

- I PROMISE Scholarship

The University of Akron. In 2015, LeBron takes it a step further. He partnered with The University of Akron to guarantee all of his eligible I PROMISE students free, four year college scholarships.

- I PROMISE Institute

The University of Akron

LeBron establishes the I PROMISE Institute on the University of Akron campus as an around-the-clock resource center for his I PROMISE students, acclimating them to life on a college campus.

- I PROMISE School Opens

On July 30, 2018 the I PROMISE School opened its doors for an historic first day of school for its inaugural class of 240 I PROMISE students.

- I PROMISE Village

LeBron announces the I PROMISE Village by Graduate Hotels for students and their families who need a safe, comforting place to stay as they work through challenges they may be facing including homelessness, domestic violence, and other unforeseen circumstances.

2. Slug - lebron-james-charity-6th-most-charitable-athlete

1. Core lead

2. Caption

3. Post Image

4. Distribution plan

Internal communities	Status
	Shared ▾
	Shared ▾
	Shared ▾
	Shared ▾
	Shared ▾

External Communities	Status
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	Pending approval ▾
	Pending approval ▾
	Pending approval ▾
	Pending approval ▾
	Pending approval ▾

5. Time Taken

Task	Time Taken
Research	
Caption building and post image	
Article building	

6. Review